



**PUERTO RICO TO HOST
XXXI WORLD SPORTS MEDICINE CONGRESS**

San Juan, May 18, 2010 --- The Puerto Rico Convention Bureau announced today that the Island will host the prestigious **XXXI World Sports Medicine Congress** that will take place from May 19 through 22, 2010 at the Caribe Hilton. This is the second time that this event is held in America since the International Federation of Sports Medicine (FIMS) was created in 1928.

“We are delighted to celebrate this major medical event in Puerto Rico as a prelude to the XXI Central American and Caribbean Games with the participation of so many medical professionals who contribute to enhance the prestige of the Games,” said Ramón Sánchez, executive vice president and COO, Puerto Rico Convention Bureau. “The international scope for this Congress helps to position Puerto Rico as the preferred meetings destination of the Americas for groups and conventions,” concluded.

The FIMS is an international organization established in 1928 committed to promote the study and development of the sports medicine throughout the world. In collaboration with the Organizing Committee of the 2010 Central American and Caribbean Games, the medical congress of the Games will take place together with the FIMS. With the presence of over 20 of the most renowned and expert scientific representatives of Europe, Asia, Oceania, Africa and America, this is the first time that the FIMS unites Regional Games to celebrate together this World Congress. This event represents 725 room nights and a potential economic impact of over \$450,000 to the Island’s economic development.

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The Organizing Committee has prepared an excellent scientific program in which the Puerto Rican and regional athletes will be exposed to the experience and medical knowledge of worldwide scientific and clinical professionals and academics through their conferences and workshops. This program constitutes a memorable contribution to the region’s athletes as well as to the prestige and memory of the Mayaguez’ Games.

“We feel very proud to bring to Puerto Rico a Medical Congress as important as the XXXI World Sports Medicine Congress, particularly close to the Mayaguez Games to benefit our athletes and our health professionals,” said Héctor Benero, president, HB Travel and member of the Organizing Committee of the Sports Medicine Congress.

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Editor’s Note:

The Puerto Rico Convention Bureau (PRCB) is a non-profit organization established in 1962 to drive meetings, conventions, trade shows and incentive groups to Puerto Rico. With offices in San Juan, Chicago, New York, Miami, and Washington DC, the Bureau strengthens Puerto Rico’s competitive position in the Americas and abroad by increasing awareness of the Island’s outstanding meeting facilities and services, and produces approximately \$126 million to the local economy. The Bureau can be reached electronically through the Internet at info@meetpuertorico.com or at its website www.meetpuertorico.com. The PRCB is the official marketing and sales agent for the new Puerto Rico Convention Center (PRCC) opened November 2005. For more information on the new Convention Center visit www.prconvention.com. The Puerto Rico Convention Bureau is the **only** Bureau to have certification by both Lloyds Registered Quality Assurance through the BestCities Global Alliance and accreditation by the Destination Marketing Association International (DMAI) as an elite destination marketing organization. The Puerto Rico Convention Bureau, representing the capital city of San Juan, is a proud member of Best Cities Global Alliance, the first convention bureau alliance that represents the highest standards of service in the meetings and convention industry. For more information, visit www.bestcities.net. DMAI is the world’s largest association of CVBs, representing more than 600 destination management organizations in more than 25 countries.



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