



PUERTO RICO CONVENTION BUREAU APPOINTS ANN M. GARVEY TO DIRECTOR OF SALES, CONVENTION CENTER

SAN JUAN, January 25, 2011 – Ana María Viscasillas, president and CEO of the Puerto Rico Convention Bureau announces the appointment of Ann M. Garvey, CMP CTA as Director of Sales for the Puerto Rico Convention Center. The Bureau is the official sales and marketing agent for the facility.

Based in Maryland, in her new role, Garvey will work the Washington, DC; Maryland and Southeast and Southwest market. No stranger to the Bureau, Garvey previously worked for the organization as a Regional Sales Manager and Director of Sales for the New York business unit for eleven years until 2001.

“Ann is very familiar with the Bureau’s vision and mission and has a great understanding of the Puerto Rico marketplace,” stated Ramón Sánchez, executive vice president and COO, Puerto Rico Convention Bureau. “During her previous tenure, she led the New York team to outstanding results and we are confident in her ability to make significant contributions to the sales efforts for the Puerto Rico Convention Center, as well as the destination overall.”

Garvey is a proven hospitality, meetings and conventions sales professional with more than 15 years of experience. Prior to re-joining the Bureau, Garvey was the National Sales Manager for Visit Baltimore for three years. Her other experience includes positions with Hilton Hotels as well as LA INC., the Convention and Visitors Bureau of Los Angeles.

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Sales and Marketing Agent for the Puerto Rico Convention Center





Garvey Appointment.../2

Ann M. Garvey is active in various meetings and conventions industry organizations including PCMA, MPI and ASAE.

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Editor's Note:

The **Puerto Rico Convention Bureau (PRCB)** is a non-profit organization established in 1962 to drive meetings, conventions, trade shows and incentive groups to Puerto Rico. With offices in San Juan, Chicago, New York, Miami, and Washington DC, the Bureau strengthens Puerto Rico's competitive position in the Americas and abroad by increasing awareness of the Island's outstanding meeting facilities and services, and produces approximately \$97 million to the local economy. The Bureau can be reached electronically through the Internet at info@meetpuertorico.com or at its website www.meetpuertorico.com. The PRCB is the official marketing and sales agent for the new Puerto Rico Convention Center (PRCC) opened November 2005. For more information on the new Convention Center visit www.prconvention.com. The Puerto Rico Convention Bureau is the **only** Bureau to have certification by both Lloyds Registered Quality Assurance through the BestCities Global Alliance and accreditation by the Destination Marketing Association International (DMAI) as an elite destination marketing organization. The Puerto Rico Convention Bureau, representing the capital city of San Juan, is a proud member of Best Cities Global Alliance, the first convention bureau alliance that represents the highest standards of service in the meetings and convention industry. For more information, visit www.bestcities.net. DMAI is the world's largest association of CVBs, representing more than 600 destination management organizations in more than 25 countries.



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